



# GET FUNDiNG

Making it easier to secure business grants,  
finance and investment



Driven and underpinned by real and imminent opportunities



Informed and supported by industry experts and practitioners



Works with individual businesses existing knowledge and abilities



Delivers enhanced opportunities for business growth



# WHO ARE UMi?

Since 2007, we've been finding and packaging the best information, expertise and finance to make it easier for businesses to make better decisions more quickly.



We've worked with more than **675,000 businesses** across the UK.



We've defrayed more than **£330m** in **grants and loans**.



We've helped leverage more than **£660m** of **private sector investment**.



We've created supply chain opportunities by facilitating more than **£200m** of **contact wins**.



We've supported business growth resulting in more than **43,500 jobs** being **created or safeguarded**.



We've inspired and championed business through more than **1,200 events, campaigns** and **trade missions**.

We work closely with our partners, and our adventures take us far and wide. The journey is tough and exciting, but we are fearless and openminded about where it might lead. We share a collective responsibility to each other, respect the world we live in, and we keep our promises. We know that together, we can achieve more than we can apart. Join us and make it easier for the businesses you work with, to do more and go further.



# WHAT IS GET FUNDING?

Our Get Funding service simplifies the funding journey for businesses by providing **expert guidance** and **tailored support** to help businesses access the **right funding**.

Get Funding gives you access to a team of business funding advisers that will support you through every step of the funding process right through to decision - what's more, they'll continue to be by your side for as long as you need them.

With a human-led, digitally supported approach, our dedicated business funding advisers help each business understand the full range of options available, reviewing their eligibility, then helping to secure the best solution for them from more than 400 grant schemes, over 180 finance providers and a UK-wide investment network.

We source, prepare, review and submit funding applications for businesses, making it easier for them to access vital funds to **grow** and **thrive**.



# Why choose UMi GET FUNDING?

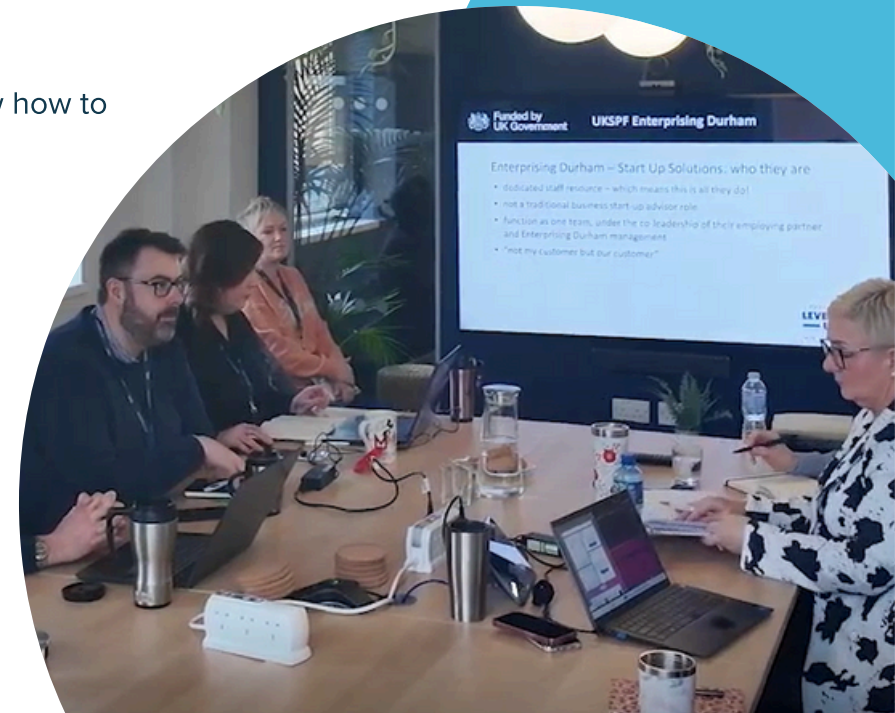
Tap into the experience and knowledge of our advisers to get your business ready for funding.

We have a vast experience of securing finance, delivering grant schemes on behalf of the public sector and preparing businesses ready for investment.

This makes UMi unique in terms of funding knowledge, placing UMi as the ideal choice to advise businesses which options will be successful for them, where to find finance, grants and investment opportunities and how to maximise successful applications.

## **We know what a great application looks like.**

Every scheme is different but we know exactly what funders are looking for and we know how to express your project in the most optimal way to get that money.





# HOW DO WE SUPPORT YOUR FINANCE JOURNEY?

Our support is built around two key stages, but before we begin, we always have in-depth conversations with businesses to understand their goals and funding needs.

Your Business Funding Adviser will review your eligibility and help you figure out the best solution from a range of the most competitive options.

We'll then handle the application process from start to finish, landing the funds and providing any ongoing support to keep you on the right path to success.



## DEBT FINANCE PRODUCT OPTIONS

- Asset finance
- Unsecured finance
- Convertible loans
- Overdraft
- Invoice finance
- Trading business finance
- Bridging finance
- Investment Property finance
- Development finance
- Trade finance
- Debt crowdfunding

# HOW DO WE SUPPORT YOUR GRANT JOURNEY?

The support we offer is wrapped around two main stages but before we start, we always have conversations with businesses to understand what they are trying to achieve and what they are trying to finance.

We provide additional support to align financial information so that it answers the questions the funder is asking and how you'll use that grant in combination with any external finance that you might be accessing.

Once the application has been submitted we'll also deal with any post application processes and answer any qualification questions asked by the funder.

## UMi GRANT FiNDER

Whether you need a grant to invest in new equipment, expand into a new area, relocate into bigger premises or grow your team to keep pace with demand, it's essential to know what grants are available to meet your business needs.

At UMi businesses are always telling us the key challenges when it comes to grant funding is knowing where to find opportunities.

To help make sure you're finding the right grant opportunities, our Funding Experts search and match grants to your business needs, maximising your chance of success.

## UMi GRANT WRiTING

In addition to the one-to-one support service, we also offer a bespoke grant writing service where our Funding Experts will prepare the whole grant application for you to ensure all relevant information is included.

Having reviewed thousands of applications, our Funding Experts know what to look out for and can help make your application shine.

We recommend businesses with no in-house grant writing experience to look at this option as it could be the difference between you receiving funding to help your business grow. We have the knowledge to maximise your chances of getting a positive decision from the funding organisation.

# HOW DO WE SUPPORT YOUR INVESTMENT JOURNEY?




We bring businesses with bright ideas together with the innovation finance that's right for them.

Work with our Innovation Managers to develop business models and plans to attract investment, including grants and Venture Capital and linking you with investor networks.

We can offer one-to-one support to get your business investor ready and help link you up with the right networks to help your business thrive.

We also regularly host a programme of workshops and events throughout the year providing expert support and opportunities to showcase your business or product to an audience of investors, lenders and other scaling businesses.





# GET iN TOUCH

If you have any queries, or need help and advice, please contact:



**Julie Cuthbertson** 

Director of Strategic Projects  
[getfunding@weareumi.co.uk](mailto:getfunding@weareumi.co.uk)